

**Braća-sport<sup>®</sup>**

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To Whom It May Concern,

**June 2026**

It is a privilege to provide this letter in support of Neil Breytenbach and Jesse Breytenbach, two South Africans whose achievements, influence, and contributions to the creative industries distinguish them among the leading talents in their respective fields.

Throughout my career as an Olympic athlete representing South Africa on the world's biggest sporting stages, I have had the opportunity to meet and work alongside individuals who have achieved exceptional success through talent, dedication, resilience, and leadership. Neil and Jesse Breytenbach exemplify these qualities and have each established a reputation for excellence that extends well beyond South Africa's borders.

As a Director, member, keyboardist, songwriter, and creative force behind Prime Circle, Neil Breytenbach has played a pivotal role in shaping one of South Africa's most successful and enduring rock bands. For more than two decades, Prime Circle has maintained an extraordinary level of success, achieving multiple chart-topping releases, local & international awards including 2 SAMA's, extensive radio airplay, major festival appearances, sold-out performances, international tours, and a devoted fan base that spans continents. Their music has become part of the fabric of South African popular culture, and Neil's contribution to that legacy is both substantial and widely recognized.

What makes Neil's career particularly remarkable is not only the longevity of his success but the consistency of excellence he has demonstrated throughout it. Sustaining relevance and influence in the music industry over such an extended period is a rare accomplishment that speaks to exceptional artistic ability, innovation, and professional credibility.

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Equally impressive is the work of his son, Jesse Breytenbach, whose leadership and vision through CANVYR have positioned him as one of the most promising creative entrepreneurs of his generation. Jesse has demonstrated an exceptional ability to combine artistic creativity, strategic thinking, digital media expertise, and business innovation. Through his work, he has successfully built platforms, brands, and creative opportunities that connect audiences and artists in meaningful ways.

Together, Neil and Jesse represent something truly special: a multi-generational legacy of creativity, leadership, and achievement. While many individuals achieve success within their own careers, it is rare to see a father and son each establish themselves as influential figures within the creative industries while simultaneously inspiring and elevating others around them.

Their combined accomplishments have contributed positively to South Africa's international reputation for artistic excellence and innovation. Both men have demonstrated a sustained commitment to advancing creative expression, mentoring emerging talent, and producing work that resonates with audiences on a national and international scale.

In my view, Neil and Jesse Breytenbach have earned recognition not only for their individual achievements but also for their broader impact on the creative landscape. Their careers reflect the qualities associated with individuals operating at the highest levels of professional accomplishment: sustained excellence, innovation, leadership, influence, and a record of achievement recognised by peers and audiences alike.

I offer my strongest endorsement of Neil and Jesse Breytenbach and have every confidence that they will continue to make significant contributions to the global creative community for many years to come.

Sincerely,

*Bridgitte*

**Bridgitte Hartley**

Olympic Bronze Medallist - London 2012  
Three-Time Olympian  
World Championship Medallist  
South African Sporting Ambassador